

# Factsheet

2021/07

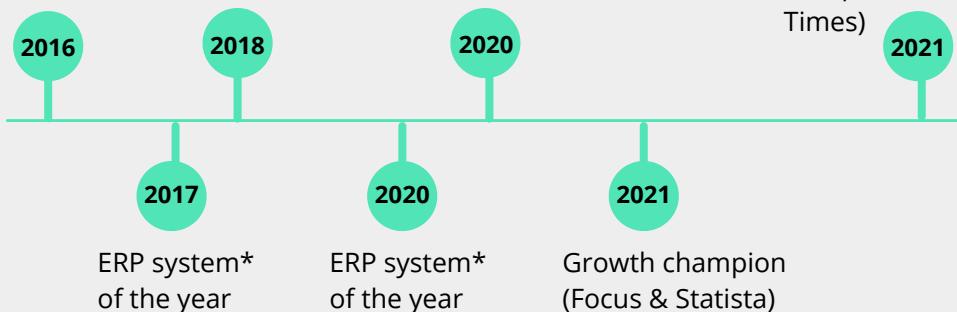
weclapp SE, a subsidiary of 3U HOLDING AG

## About weclapp

weclapp is a cloud-based ERP platform for many industries to map and optimise business processes across companies and to simplify everyday work. All data and processes can be accessed and edited from any location - all that is needed is an internet connection and a browser-enabled device. The range of functionalities of the business software can be expanded as desired through a multitude of API interfaces and is scalable to an almost unlimited extent in terms of capacity.

## Milestones

ERP system\* of the year    ERP system\* of the year    7,3 Mio. € revenue (57,7 % vs. 2019)    Top 500 of "Europe's Fastest Growing Companies" (Financial Times)  
2,6 Mio. € EBITDA (108,9 % vs. 2019)



\*Center for Enterprise Research of Potsdam University



## Market position

With a growth of almost 100 % (CAGR since foundation), weclapp claims to be price and technology leader on the way to ERP 4.0. weclapp SE now wants to become the market leader for SMEs.

## Numbers & Facts



Founded in **2008**  
**2013** Market entry



Founder and CEO: **Ertan Özdil**  
**100+** employees



**HQ:** Frankfurt am Main;  
Subsidiaries in Marburg and Kitzingen



**3.300+** Business customers from small and medium-sized companies (sweet spot 5-250 employees) in **30+** countries



**ISO 27001**-certified according to the internationally recognised standard for data security  
**GoBD**-certified for proper IT-supported accounting

## Media contact

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[Brand visuals](#)

([Logos & screenshots](#))

