

## PRESS RELEASE

### ***weclapp is awarded with the B2B-Award and receives recognition as European Growth Champion***

- *Thanks to its fast growth, weclapp makes it into the top 1,000 in Europe*
- *CEO underlines strategic growth plans*
- *Customers rate weclapp offer as best price/performance in the industry*

Frankfurt/M., Germany, 3 March 2021 – weclapp SE is one of the fastest growing companies in Europe. On 2 March, the Financial Times published the list of “Europe's Fastest Growing Companies” on [www.ft.com](http://www.ft.com). weclapp is ranked 464th. “The clear focus here is on innovative companies that can demonstrate organic and sustainable growth”, according to the Financial Times and the German partner Statista in the laudation. weclapp SE qualified for the European comparison by coming in 13<sup>th</sup> in the IT and software sector and 65<sup>th</sup> out of 500 growth champions across industries awarded by FOCUS and Statista in October 2020.

“Behind the growth is hard work and a clear growth strategy that we are pursuing. We have a firm goal: to become the leading cloud ERP platform provider for small and medium-sized enterprises in Europe. With ambition, we are pursuing this goal with the entire team,” says Ertan Özdil Founder and CEO of weclapp SE

### **Winner and top rankings at the “German B2B Award 2020/21”**

In the study of the Deutsche Gesellschaft für Verbraucherstudien mbH DtGV (German Society for Consumer Studies) on customer satisfaction, customer service and price-performance ratio, weclapp has been awarded the German B2B Award 2020/21. In the category price/performance weclapp takes first place. In all three categories weclapp was voted among the top 3 of 20 ERP solutions. In all three categories weclapp prevailed against leading industry giants.

The “German B2B Award 2020/21” has been published at [www.dtgv.de/awards/b2b2020/](http://www.dtgv.de/awards/b2b2020/). Decision-makers from middle and top management were surveyed in October 2020. Around 220,000 assessments were received for a total of 1,370 companies from 100 sectors. Only companies for which at least 100 assessments were submitted were included in the evaluation.

"To participate in the megatrend of digitalisation has become a must for companies in the pandemic year 2020. The limitless scalability of weclapp and its transferability to any country in the world offers growth opportunities, also for customers," says Michael Schmidt, CEO of 3U HOLDING AG.

**Contact:**

weclapp SE  
Dr. Stephanie Nickel  
Tel.: +49 6421-999-2211  
Mobil: +49 177-5552955  
E-Mail: [nickel@weclapp.com](mailto:nickel@weclapp.com)  
[www.weclapp.com](http://www.weclapp.com)  
[www.weclapp.se](http://www.weclapp.se)

**About weclapp:**

weclapp SE was founded in 2008 and has been offering the cloud-based platform of the same name since 2013. Since market entry, it has grown by an average of 50% every year and is profitable. With Software-as-a-Service (SaaS), it mainly addresses small and medium-sized enterprises, especially with the integrated ERP (Enterprise Resource Planning) and CRM (Customer Relationship Management) functionalities. Customers thus have unrestricted access to their business transactions and data from any internet-capable end device and from any location connected to the internet. With storage and computing capacities in Germany and Switzerland and certification according to ISO 27001, weclapp offers a high level of data security. The platform has repeatedly been awarded as ERP system of the year. weclapp SE is based in Frankfurt am Main with branches in Marburg and Kitzingen. It is a subsidiary of 3U HOLDING AG based in Marburg.

 [www.linkedin.com/company/weclapp](https://www.linkedin.com/company/weclapp)